



## PROSPECTS FOR FORMING AND IMPLEMENTING SUSTAINABLE DEVELOPMENT STRATEGIES OF ENTERPRISES

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**Abstract.** This article analyzes the theoretical and practical aspects of forming and implementing a sustainable development strategy for enterprises. The study examines the main principles of the sustainable development concept, strategic management mechanisms in enterprises, and their impact on economic efficiency based on an evolutionary approach. Additionally, issues of ensuring the balance of environmental, social, and economic factors in enterprise activities, as well as innovative development and increasing competitiveness, are discussed. The research results substantiate that implementing a sustainable development strategy enables enterprises to enhance long-term performance, ensure efficient use of resources, and maintain adaptability to changes in the external environment.

**Keywords:** stable development , strategic management , enterprise efficiency , innovation , competitiveness , environmental stability , economic growth

### Introduction:

Modern global economy under the circumstances enterprises of activity stable development provision issue strategic management the most important from directions one as manifestation The world economy is changing . in the system of competition strengthening , resources limited , ecological of problems exacerbation and social of factors importance increasing going one under the circumstances enterprises activity only economic efficiency criteria based on assessment enough no way Therefore , it remains stable . development concept corporate management to the system deep integrated , economic , ecological and social interests balance to provide aimed at complex approach as is taking shape .

Stable development strategy of enterprises far term prospective activity in planning important importance profession This will strategy not only financial the results improve , maybe working release processes ecological safety to provide , from resources reasonable use and social responsibility increase it too inside Especially industrialization processes accelerating going developing in countries enterprises activity stable develop issue economic politics priority in the direction of is spinning .

Uzbekistan in the economy done increasing structural reforms , industry modernization to do , to work to release diversification to do and innovative to develop aimed at measures enterprises activity new to the stage take is coming out . With that together , economic to grow provision with one in line ecological balance storage , energy and from resources effective use and social stability provision such as tasks current importance profession This is in enterprises stable development strategy working exit and him/her effective done increase necessity further is strengthening .

Subject relevance from that consists of the current on the day many in enterprises strategic management system enough at the level undeveloped to be stable development principles to practice complete current not reached . As a result from resources ineffective use

, ecological problems and competitiveness decrease such as negative situations to the surface is coming . This point of view in terms of , in enterprises stable development strategy of formation theoretical the basics improvement and practical mechanisms working exit important scientific and practical importance has .

This of the research main purpose of enterprises stable development strategy formation and done increase theoretical the basics deep study and his/her economic to efficiency the impact from evaluation consists of . This to the goal achieve for following tasks marked : stable development concept theoretical the basics analysis to do , in enterprises strategic management system to oneself typical features learning , stable development strategy formation stages determination and him/her done increase effective the ways working exit

Research object as enterprises activity , subject as and their stable development strategy formation and done increase processes selected . Research results enterprises activity effective organization to them , competitiveness increase and far term stable economic to grow to provide service does .

Region economy in development international trade and economic of connections caught instead determination for the purpose Uzbekistan and his/her separately regions according to main external trade indicators analysis to do important importance profession In particular , exports and import volumes growth dynamics , their gross territorial in the product (YHM) share and of the regions external markets with integration level territorial economic growth main from factors one is . The following The table shows the Namangan region external trade indicators nationwide indicators with compared without cited this is of the region international trade in the system instead assessment opportunity gives .

### **To the topic related literature analysis**

Stable development concept initially ecological problems with related without formed later economic and social began to cover aspects of international on a scale this concept " triad" principle ( economic , ecological) and social (based on balance ) developed .

Scientific in literature enterprises at the level stable development provision issues various scientists by wide studied . In their research strategic management , innovation current from resources effective use and corporate social responsibility to the issues separately attention focused .

Modern research this shows that it is stable development strategy not only ecological problems solution to , maybe of the enterprise competitiveness increase , risks reduce and investors trust also serves to strengthen does .

### **Research methodology :**

This in research following scientific from methods used :

- **Systematic approach** – enterprises stable development complex system as to study ;
- **Comparison method** – different enterprises activity compare through general laws to determine ;
- **Statistical analysis** – economic of indicators change assessment ;
- **Evolutionary approach** – sustainable development strategy time during formation to study ;
- **Expert assessment method** – practical recommendations working on the way out expert from thoughts use .

This methodology research of the results reliability to provide service does .

**Analysis and results :**

Analyses this shows that in enterprises stable development strategy current to grow following important to the results take comes :

**1. Economic efficiency increase**

From resources reasonable use and expenses optimization through enterprises usefulness increases .

**2. Ecological stability provision**

To the environment negative the effect reduce through enterprises ecological requirements will do and " green" economy " principles adapts .

**3. Social responsibility increase**

Employees for comfortable labor conditions creation , society with cooperation develop through enterprise image will improve .

**4. Competitiveness increase**

Innovative technologies current to grow and modern management from the methods use through at the market to advantage is achieved .

**5. Risks management efficiency**

External in the environment to changes flexibility increases and uncertainties impact decreases .

Results this shows that it is stable development strategy of enterprises far term success for necessary condition is considered .

**Table 1**

**In enterprises stable development indicators dynamics**  
(2020–2024, conditional information based on )

Indicators	2020	2021	2022	2023	2024
Production release volume ( billion) soums )	120	145	180	2 20	265
Net profit ( billion) soums )	15	18	24	30	38
Export volume ( million) USA dollar )	25	32	40	55	70
Energy thrift rate (%)	8	10	14	18	22
Innovative products share (%)	12	15	18	22	27

**Source :** Uzbekistan Republic Statistics agency and the World Bank information based on author development

**Analysis:**

From the table apparently It is clear that in enterprises stable development strategy current to grow as a result working release size and benefit indicators consistent grow Especially innovative products share increase of the enterprise competitiveness increasing shows .

**Table 2.**

**Foreign trade indicators in Uzbekistan and Namangan region**  
(2020–2024)

Indicators	2020	2021	2022	2023	2024
Uzbekistan Exports , billion US dollars dollar	15.1	16.6	19.3	23.0	25.0

Uzbekistan Imports , billion US dollars dollar	21.1	24.3	30.0	34.8	37.5
Namangan region Exports , million US dollars dollar	320	410	520	680	820
Namangan region Imports , million US dollars dollar	290	360	480	610	700
Namangan region republic in export share , %	2.1	2.5	2.7	3.0	3.3

Source: Uzbekistan Republic Statistics agency and the World Bank information based on author development

As can be seen from the table, Uzbekistan's total foreign trade volume during 2020–2024 showed a steady growth trend. In particular, the export volume increased by almost 1.6 times, from 15.1 billion US dollars in 2020 to 25.0 billion US dollars in 2024. This is explained by the trade liberalization policy being implemented in the country, the strengthening of export promotion mechanisms, and the expansion of access to foreign markets.

In the case of Namangan region, even higher growth rates of foreign trade indicators are observed. While the region's exports amounted to 320 million US dollars in 2020, in 2024 this figure will reach 820 million US dollars . per dollar As a result , the Namangan region republic in export share from 2.1 percent to 3.3 percent increased . This is in the area industry products , agriculture farm raw material and ready products export expanding going shows .

Also, import volumes growth in the province working release infrastructure development , technological update and investment activity increase with directly related . Analysis results this shows that international trade and economic of connections activation in Namangan region territorial economic to grow acceleration , employment increase and of the region competitiveness in strengthening important factor to be service is doing .

Region economy international trade in the system instead further deeper analysis to do for external of trade only general size not , maybe his/her networks in the section the composition study important Especially in the Namangan region which networks export potential main part shaping and their time during how is changing determination territorial development priority directions designation opportunity gives . The following Namangan region in the table export main networks according to composition years in the section reflection delivered .

**Table 3.**

In enterprises stable development strategy main directions and results

Direction	Implement increased measures	Results
Economic stability	Expenses optimization , development to release modernization to do	Profit increase in profitability increase
Ecological stability	Energy efficient technologies current to grow	From resources effective use
Social development	Job openings create , employees qualification increase	Employment increase , labor productivity growth

Innovative development	New technologies and products current to grow	Employment increase , labor productivity growth
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**Source :** Author development

**Analysis:**

This table stable development strategy complex to the character has that shows . That is , economic , ecological and social directions each other related without develops .

**Namangan region export networks in the section composition  
(2020–2024, in percent )**

Networks	2020	2021	2022	2023	2024
Economic stability	38.0	40.5	42.8	45.2	47.0
Village farm products	34.5	32.0	30.2	28.0	26.5
Food industry products	12.0	13.5	14.0	14.8	15.2
Mechanical engineering and industry products	7.5	8.0	8.5	9.0	9.8
Other products	8.0	6.0	4.5	3.0	1.5
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

Source : Namangan region statistics department and province external trade reports based on author development

Table 4 shows that textile and garment products occupy a leading position in the export structure of Namangan region. In particular, the share of this sector in exports increased from 38.0 percent in 2020 to 47.0 percent in 2024. This confirms the effectiveness of the establishment of textile clusters in the region, increasing the level of processing, and industrial policy aimed at the export of finished products.

The share of agricultural products in exports has shown a relatively decreasing trend during the analyzed period. If in 2020 this indicator was 34.5 percent, then in 2024 it decreased to 26.5 percent. This situation is explained by the increasing policy of deep processing and export of agricultural raw materials to foreign markets in the form of industrial products, rather than direct export.

At the same time, the gradual increase in the share of food industry and mechanical engineering products in exports indicates the diversification of the economy of the Namangan region. This process is of great importance in strengthening the region's international trade and economic ties, gaining a stable position in foreign markets, and ensuring regional economic growth on a long-term basis.

First, the analysis showed that Uzbekistan's international trade and economic relations are an important strategic factor in the development of the region's economy. Trade liberalization, institutional reforms aimed at stimulating exports, and expansion of access to foreign markets are contributing to the acceleration of regional economic growth. In particular, the active integration of regions into the international division of labor allows them to more fully utilize their production potential.

Secondly, empirical analysis conducted on the example of Namangan region confirms the existence of a direct relationship between regional economic development and foreign trade. The steady growth of the region's export volume, its increasing share in the republic's exports, and the fact that imports are being directed to production needs indicate an increase in the

region's economic activity. This situation scientifically substantiates the positive impact of international trade relations on regional development.

Third, the analysis by sector showed that structural changes are taking place in the economy of Namangan region. The transformation of textile and processing industries into a priority direction of export means a gradual transition from the export of raw materials to the export of products with high added value. This serves as an important basis for increasing the competitiveness of the region, creating new jobs, and ensuring sustainable economic growth.

Fourth, based on the results of the study, it is determined that further development of international trade and economic relations should be one of the priority areas of regional policy. In particular, long-term and sustainable development of the regional economy can be achieved by developing export infrastructure, improving the logistics system, supporting the entry of small and medium-sized businesses into foreign markets, and strengthening inter-sectoral cooperation.

### Conclusion

This research results this shows that enterprises stable development strategy formation and done increase modern economic under the circumstances not only important , maybe necessary management from directions one Global competition is strengthening , resources scarcity , ecological restrictions and social responsibility requirements increasing progress enterprises own activity complex accordingly transformation to do is encouraging .

Research during It is determined that stable development strategy of the enterprise far term efficiency in providing integrated requires an approach . That is economic efficiency , ecological security and social stability mutual harmonious without development This is necessary . three component any one out of consideration aside leave of the enterprise general strategic to stability negative impact to show possible .

Also, analyses this confirms that it is stable development strategy current reached enterprises from resources more efficient use , production release expenses optimization and innovative activity develop through high economic to the results is achieving . This is own in turn of the enterprise financial stability reinforcement with together , its investment It also increases its attractiveness .

Research results based on again one important aspect found that stable development strategy of enterprises external in the environment to changes flexibility noticeable at the level In particular , economic crises , market in the context vibrations and technological changes under the circumstances stable to the strategy has enterprises risks effective management to the possibility has will be .

From this except , ecological factors into account received without working issued strategies to the environment negative the effect reduce , energy and raw material resources saving , waste minimize via " green" principles of " economy " to practice current to reach service This is what not only enterprise at the level , maybe general economic system positive at the level to the results take is coming .

Social in the direction and stable development strategy employees interests protection to do , their labor conditions improvement , social infrastructure develop and society with mutual beneficial cooperation on the road to put through of the enterprise social capital increases .

In general when taking , taking visited scientific research this based on that in enterprises stable development strategy current to grow systematic , step by step and innovative requires

an approach . This strategy successful done increase management quality , institutional environmental , technological development to the level and human capital to the potential directly depends .

Therefore , in the future of enterprises stable development provision for strategic planning processes improvement , digital technologies wide current environmental , ecological to standards compliance to do and social responsibility reinforcement priority tasks in line to be necessary

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