



DEVELOPMENT OF THE MILK AND DAIRY PRODUCTS MARKET AND ITS IMPACT ON ECONOMIC EFFICIENCY

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Abstract :

This article analyzes the development processes of the milk and dairy products market and its impact on the economic efficiency of the livestock sector. The study examines the current state of milk production and processing processes, market infrastructure, supply and demand factors, and their impact on economic results. It also assesses the economic impact of the expansion of the dairy products market on increasing production volumes, improving product quality, and increasing the income of livestock producers. According to the results of the study, it is justified that for the effective development of the milk market, it is important to introduce modern technologies, expand processing enterprises, improve the logistics system, and develop marketing strategies. These proposals and recommendations will serve to increase the efficiency of milk and dairy products production and the sustainable development of the livestock sector.

Keywords: Milk market, dairy products, livestock industry, economic efficiency, supply and demand, processing, market infrastructure.

Today, providing the population with quality food products is one of the priorities of the agricultural policy of every state. In this regard, the livestock sector, in particular the production of milk and dairy products, plays an important role not only in ensuring food security, but also in the sustainable development of agricultural production. Milk is rich in protein, fat, vitamins and minerals necessary for human health, and occupies an important place in the daily diet of the population.

In recent years, the growing demand for milk and dairy products in the world and in our country has further strengthened the need to develop the market for these products. An increase in milk production, an expansion of its processing, and the introduction of modern logistics and marketing systems contribute to the development of market infrastructure. This process, in turn, allows for increasing the economic efficiency of livestock enterprises, reducing production costs, and ensuring the competitiveness of products.

At the same time, there are some problems in the development of the milk and dairy products market. In particular, the insufficient development of cooperation between production and processing enterprises, the insufficient introduction of modern technologies, and the imperfection of marketing and logistics systems affect the market efficiency to a certain extent. The purpose of this article is to study the development processes of the milk and dairy products market and analyze its impact on the economic efficiency of the livestock sector. During the study, milk production and processing processes, market infrastructure, and factors contributing to increasing economic efficiency are scientifically analyzed.

This the research done increase in the process economic analysis , comparison , statistics information generalization and systematic approach from the methods used . Research during livestock in the network milk working release and milk products market development processes studied and their economic to efficiency impact analysis was done .

Also, milk and milk products working release in the process to the surface coming economic indicators , including working release size , product cost , profitability level and market demand such as factors scientific in terms of was evaluated . In the study there is scientific literature , statistics information and agrarian in the field take going reforms results based on conclusions formed .

Milk and milk products market livestock network the most important from segments one is considered . This of the market development working release size increase , product of quality improvement and consumers demand to satisfaction directly impact shows .

Last in years livestock in the network done increasing reforms as a result milk working release size exceed Farms and livestock in subjects modern technologies current to reach , high productive thoroughbred cattle multiplication and fodder base reinforcement through working release efficiency to increase is being achieved .

Dairy products market development again work industry expansion also integral with is related to . Modern milk again work of enterprises organization to be product assortment expansion , addition value to the creation and working issuers income to increase service does

From this outside , market infrastructure development – transport, storage , logistics and trade systems improvement – milk of products to consumers fast and good quality delivery to be given opportunity creates . This is own in turn of products competitiveness increases and working issuers for new market opportunities creates .

With this together , milk products market effective activity to conduct for working issuers , re workers and trade organizations in the middle effective cooperation develop important importance has . This process working release expenses reduce and economic efficiency to increase service does .

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Conclusion and offers

Transferred research as a result milk and milk products market development livestock network economic efficiency in increasing important from factors one that Milk production release size increase , again work level expansion and market infrastructure development livestock of subjects their income to increase and network stable to develop service does .

Milk and milk products market economic efficiency further increase for the purpose following suggestions previously push possible :

livestock on farms modern technologies wide current to grow ;

high productive cattle their breeds multiplication and selection their work development ;

milk again work enterprises modernization to do and product types multiplication

logistics and trade infrastructure development ;

working issuer and again worker enterprises in the middle cooperation system strengthen .

This of measures done increase milk and milk products working release efficiency increase , internal the market good quality food products with provide and livestock network stable to develop service does

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