



THE MOST IMPORTANT DETERMINANTS OF THE DYNAMICS OF PERSONALITY PSYCHOLOGY IN THE CONTEXT OF GLOBALIZATION AND INFORMATION EXCHANGE

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Annotation: It is worth noting that in the process of globalization in this scientific moqola, the information supplied by its activists to other countries manifests itself as a threat to those countries. The globalization process can be used for two different purposes the cause of goodness and evil.

Keywords: personality psychology, spiritual-ideological threats, goodness and evil, information attacks.

As you know, the information resources of any state are its economic and military it is considered one of the factors that determine its potential. Effective from this resource use of country security and democratically informed society ensures successful formation. Information exchange in such a society speed rises, collection, storage, processing and use of information the application of advanced information and communication technologies on a wide range is done. Information Communication, which is now rapidly developing in the age of taxnologies, it is noticeable to all areas of our daily life influence. Alternatively, the speed of Information Exchange has made the security of information and their protection an urgent issue and increasingly globalization gaining importance.

The 21st century is characterized by the emergence of a completely new situation in the global information space, capital, commodity and labor market, increased technological influence on the environment, the prevalence of mass culture samples, increased risk of informational-ideological and religious-extremist attacks, globalization, accelerated information processes. The first president of the Republic of Uzbekistan Islam Karimov spoke about the essence of the process of globalization and described it as follows: "...speaking about the phenomenon of globalization, it should be noted that this term today has a very broad meaning as a scientific and philosophical, Vital Concept. From a general point of view, this process expresses the formation of a completely new meaning-economic, socio-political, natural-biological global environment, and at the same time the transformation of existing national and regional problems into world-class problems." It is no secret that in a situation where the process of globalization in the world is becoming more and more intense, the role of information is increasing day by day in a situation where the world's countries ' aspirations to choose a literal democratic path that serves the human interests. Today, the development of production cannot be imagined without information. The modern Information System includes a computer and Information System, local and global networks, an internet network, multimedia technologies, etc. They have a positive effect on the development of society. Humanity is undergoing revolutionary changes in the field of informatization. In a word, we live in an informed society. So what is the effect of this intense process on the human psyche

at this moment? the question arises. In fact, the globalization process is now entering our lives more and more quickly and deeply. The globalization process can be used for two different purposes - the cause of goodness and evil. While acts on the path of goodness serve to develop the state and society, those that aim for evil are a complete reflection of this.

When we talk about threats in the process of globalization, it has an impact on youth consciousness, psyche and spirituality, as in all areas. With the growth of information exchange in the world, spiritual threats affecting youth culture also pose new challenges to humanity. Foreign ideas that are coming from abroad are becoming spiritual and ideological threats, especially poisoning the consciousness of young people with such concepts as individualism, egocentrism. Today, even a small message directed against human spirituality, which at first glance seems trivial, can take strength from the intensity of globalization in the information world and cause unimaginable damage, the damage of which is not visible to the eye but cannot be measured by anything. In particular, the influence of repressions in the mask of "mass culture", a manifestation of spiritual threats, on the minds of young people poses a threat to the development of the country. In particular, the fact that underage children sit in various internet clubs and access pornographic sites, incorrectly use mobile phones to carry obscene films and pictures, all of which cause tremendous harm to human spiritual maturity. In today's age of globalization, the demand for information is growing more than ever. Therefore, the dissemination of unbiased and truthful information, the satisfaction of the needs of the masses for this product, is more relevant today than ever. It is known that in a democratic society, the media, TV-radio channels are a means of attention as a free pulpit that conveys people impartially and truthfully, expresses humanistic views, progressive ideas. That's actually the case. World-wide changes, economic progress, innovations and inventions in science that leave human intelligence lol today are all-all known through the media. At this point, we want to draw attention to some of the points in the legacy of the great alloma Abu Raykhan Beruni. This is how Alloma recorded a thousand years ago. "The whistleblowers take the tone of causality and falsehood. Because, people's goals are a lot of attraction and strife between different peoples. There will also be people whose nature will be settled by spreading false news, as if he was assigned this task, and who will not be able to calm down without spreading messages. It comes from bad desires and the location of perverse thoughts in nature". Look, our grandfather, who lived ten centuries ago, today's reality has given controversy, especially to some of those who, in simple words, behave as a fairer, a defender of human rights, a "journalist". Developed countries attach great importance to information protection issues.

Since international relations are currently being formed on the basis of new information technologies, Information Protection and security of computer systems are becoming one of the most important tasks for society. "Today," said Islam Karimov, the first president of the Republic of Uzbekistan, "the weapons that exist in the hands of mankind will reach the destruction of the Earth's land several times. We all understand this well. But the greatest danger in the present is the continuous ideological struggle for the possession of the hearts and minds of people. The struggles that are now taking place in the fields of ideology, not in the nuclear fields, solve a lot". The most effective weapon in this type of struggle is information. Therefore, the pursuit of information to serve its purposes is gaining momentum. Information is also significant for the fact that the stages of its transmission, processing and Assembly have their own specificity. That is, information forms both the basis of a person's

behavior, aimed at satisfying his simple, everyday needs, and the source of decisions of the countries of the world that are inherent in the fate of mankind. This in turn further expands the possibilities of ideological influence. Judging by the conclusions of experts, managers, management staff spend from 30 percent to 80-95 percent of their time working with information. This is a natural condition. Because having timely and reliable information and their timely delivery and efficient use in practice is a condition for ensuring effective management. As we have already noted, today the most optimal way to widely spread their interests around the world is the most effective means - information systems and tools, if there are information attacks. The real goal of ideological propaganda and propaganda, which is currently being carried out in various ways, is to fight for the hearts and minds of our youth. In order to reduce the negative impact of these information threats, it is necessary to conduct education and upbringing in educational institutions together, inseparably. In the educational process, purposeful upbringing, appropriate use of educational information, methods in the educational process are always of urgent importance. At the same time, the main emphasis in the process of teaching Social Sciences in educational institutions is on the development of critical thinking in students, as well as the provision of informatpsychological security in them, the formation of psychological defense mechanisms. Especially with regard to age periods, it is necessary for the individual to take into account the presence of crisis situations, to know that these situations require special attention in adolescence. In the context of globalization, putting the upbringing of our children at the disposal of the virtual world can lead to bad consequences. It is necessary not to neglect the fact that the physical, psychological, moral, spiritual, cultural health of our society, citizens of our country depends on all of us. And of course, it is important that the cooperation of the family, educational institutions, public, civil institutions is enhanced, taking all active civic positions. due to the fact that today the protection of young people from various foreign ideas, negative influences of the virtual world is a matter of attention, at the level of public policy, it is one of the urgent tasks facing the general scientific community, parents and every conscious citizen to slow down work in this direction, conduct consistent and systematic work, educate young people in

To the benefits of digital technology penetration we can give an example: the convenience of serving the population, the convenience of serving the population improving their attitude towards government agencies, moral benefits reaching directly, utility bill facilitation is generally it consists in effectively meeting the demand and needs of citizens. But, in organizations any standardization if continuous improvement is not formulated and methodologies may not benefit or have superficial effects. Information at the heart of its security is the activity of information decryption, which ensures its confidentiality and ensure integrity and at the same time no in critical situations the issue of non-compromises will come first. To such cases natural, man-made and social disasters, computer crashes and other related similar cases include. Previously, the danger as only in the case of confidential (confidential) messages and if it consisted of stealing or copying documents, the risk is currently computer data collection, electron data lectron arrays them it is an attempt to use without asking the owner. Also in such a move the desire to receive material benefits is visible.

In conclusion, it is necessary to be attentive in such processes in our society today, to start youth on the right path.



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- in them, the formation of immunity to various spiritual threats;
- to regularly introduce young people to the patterns of our spiritual heritage;
- it is necessary to carry out explanatory work on the negative effects of mobile phones

and computer games on human health, spirituality, consciousness on young children.

Only then will we keep our youth, and at the same time our people, alive from the flood of any evil forces and spiritual threats, they will be able to form in their hearts feelings of devotion to the Land, love for the motherland.

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