

### **INCREASING THE COMPETITIVENESS OF HIGHER** EDUCATION INSTITUTIONS AS A FACTOR OF ENSURING ECONOMIC DEVELOPMENT.

Qudratova Gulzoda Mahmudovna

Asian International University, department of Economy https://doi.org/10.5281/zenodo.14249728

#### **Annotation:**

This article talks about competition and competitiveness, factors affecting the competitiveness of higher education institutions, issues of education system and economic integration. A series of analyses of higher education institutions' performance indicators are also presented, including data on their coverage and number of graduates. The relationship between the higher education system and economic development is explained.

Keywords: competition, competitiveness, integration, competitiveness of higher education institutions.

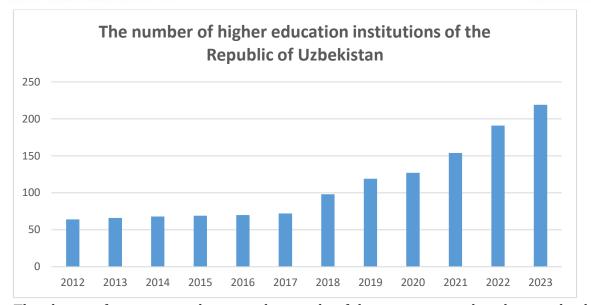
The higher education system plays an important role in ensuring the country's development and industrial development. For this purpose, today every country pays attention to human capital, its further development, and the quality of education. If we take the example of the Republic of Uzbekistan alone, in the last seven years, the level of coverage in preschool education has increased from 27% to 72%, and in higher education from 9% to 42%. Although the non-state educational services of developed countries, including Germany, Great Britain, and Asian countries, China, Singapore, South Korea, and Japan, are organized in different ways, the organization of educational and methodological work in them is also positive. is distinguished by its sides.

As a result of these international observations, it is time to bring the higher education system of our country to a new level. Because we need to raise a generation that has acquired modern knowledge and technologies. The first task will be to continuously increase the level of coverage of the population with higher education.

In the following years, the entry of the non-state and private sector, many foreign higher education institutions and branches into the higher education system was a positive situation. On the one hand, the scope of higher education expands, and on the other hand, it ensures positive competition between state and non-state educational institutions, and the laws of the market begin to work in the system.

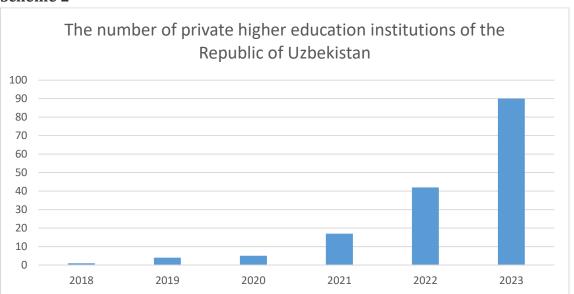
#### Scheme 1





The above information is also a vivid example of the attention paid to the social sphere, in particular, higher education in the Republic of Uzbekistan. In 2023 alone, compared to 2012, the number of higher education institutions increased from 64 to 219, i.e. by 242.2%.

Scheme 2



If we analyze the number of private higher education institutions, in 2018, their number was 1, and by the end of 2023, the number of non-state higher education institutions will be 90.

Competition is a key factor for a favorable economic environment by encouraging firms to be more efficient and to offer better conditions to consumers. By competing with each other, companies become more competitive, innovative, and efficient, based on merit. This market dynamic makes the economy grow, creating jobs and well-being for society.

The competitive dynamics promote competitiveness and the efficiency of companies ensuring better prices. When companies create cartels or involved get other anticompetitive practices, the exact opposite happens — costs rise and consumers are harmed. In a market governed by openness and equity, everyone has the same opportunities. Competition promotes freedom of initiative, the right of anyone to create a business and enter the market. Therefore, the Competition Law prohibits and the Competition Authority sanctions the <u>abuse of a dominant position</u>.



# INTERNATIONAL BULLETIN OF APPLIED SCIENCE AND TECHNOLOGY

Clearly the educational provisions within any given country represent one of the main determinants of the composition and growth of that country's output and exports and constitute an important ingredient in a system's capacity to borrow foreign technology effectively. For example: health and nutrition, and primary and secondary education all raise the productivity of workers, rural and urban; secondary education, including vocational, facilitates the acquisition of skills and managerial capacity; tertiary education supports the development of basic science, the appropriate selection of technology imports and the domestic adaptation and development of technologies; secondary and tertiary education also represent critical elements in the development of key institutions, of government, the law, and the financial system, among others, all essential for economic growth.

Education is indispensable to economic development. No economic development is possible without good education. A balanced education system promotes not only economic development, but productivity, and generates individual income per capita. Its influence is noticable at the micro level of an individual family.

### **References:**

- 1 THE ROLE OF EDUCATION IN ECONOMIC DEVELOPMENT: A THEORETICAL PERSPECTIVE. Ilhan OZTURK. Journal of Rural Development and Administration, Volume XXXIII, No. 1, Winter 2001, pp. 39-47.
- 2.Shamsiya, A. (2023). HR MANAGEMENT AND COACHING IN THE INNOVATIVE ECONOMY AS A METHOD OF BUSINESS MANAGEMENT. Modern Science and Research, 2(10), 712-717.
- 3. Abidovna, A. S. (2024). The Importance of Personnel Management in the Operations of an Organization. Miasto Przyszłości, 49, 971-975.
- 4.Alimova, S. O. FEATURES OF THE STRATEGIC MANAGEMENT SYSTEM OF INDUSTRIAL ENTERPRISES. Kielce: Laboratorium Wiedzy Artur Borcuch.
- 5.Рахматов, Ж. А., Алимова, Ш. А., & Бобомуродов, К. Х. (2021). Стратегия инвестиционной политики Республики Узбекистан.
- 6.Алимова, Ш. А. (2021). ЦИФРОВАЯ ЭКОНОМИКА КАК НОВЫЙ ЭТАП ГЛОБАЛИЗАЦИИ. АКТУАЛЬНЫЕ ПРОБЛЕМЫ РАЗВИТИЯ НАЦИОНАЛЬНОЙ И РЕГИОНАЛЬНОЙ ЭКОНОМИКИ, 234-238.
- 7.Alimova, S. (2024). NEW APPROACHES TO THE EFFECTIVENESS OF INTERACTION BETWEEN PROFESSIONAL EDUCATION AND EMPLOYERS. Modern Science and Research, 3(7), 211-218.
- 8. Abidovna, A. S. (2024). COMMUNICATION PROCESS MANAGEMENT AS A TOOL TO IMPROVE THE EFFICIENCY OF MODERN ORGANIZATIONS. Gospodarka i Innowacje., 49, 211-217.
- 9.Bazarova, M. (2024). MARKETING MANAGEMENT STRATEGY'S IMPORTANCE AND MODERN CONCEPT. Modern Science and Research, 3(6).
- 10.Bazarova, M. (2024). FEATURES OF BANKING MANAGEMENT IN THE ACTIVITIES OF COMMERCIAL BANKS. Modern Science and Research, 3(6).
- 11. Хайитов, Ш. Н., & Базарова, М. С. (2020). Роль иностранных инвестиций в развитии Узбекистан. In Республики Современные проблемы социальноэкономических систем в условиях глобализации (рр. 284-287).



## INTERNATIONAL BULLETIN OF APPLIED SCIENCE AND TECHNOLOGY

**IBAST** ISSN: 2750-3402

- 12.Базарова, М. С., & Пулатов, Ш. Ш. (2019). Проблемы банковской системы узбекистана и пути их решения. Современные проблемы социально-экономических систем в условиях глобализации, 131-133.
- 13.Bazarova, M. S. (2022). FACTORS THAT ENSURE THE SUCCESSFUL IMPLEMENTATION OF A SYSTEM OF KEY PERFORMANCE INDICATORS IN THE FIELD OF HIGHER EDUCATION. Galaxy International Interdisciplinary Research Journal, 10(11), 582-586.
- 14.Базарова, М. С. (2021). ЭКОНОМИКА РЕСПУБЛИКИ УЗБЕКИСТАН И РОЛЬ ИНОСТРАННЫХ ИНВЕСТИЦИЙ В ЕЁ РАЗВИТИИ. Іп Современные проблемы социальноэкономических систем в условиях глобализации (рр. 350-354).
- 15. Supiyevna, B. M. (2024). WAYS OF EMPLOYMENT OF THE POPULATION IN THE DEVELOPMENT OF PRIVATE ENTREPRENEURSHIP IN UZBEKISTAN. Gospodarka i Innowacje., 51, 131-137.
- 16. Khudoynazarovich, S. A. (2023). CREATING VALUE IN A TOURIST DESTINATION.
- 17.Xudoynazarovich, S. A. (2024). KORXONA VA TASHKILOTLARDA PERSONALNI BOSHQARISH TIZIMI VA TAMOYILLARI. Gospodarka i Innowacje., 48, 685-690.
- 18. Shadiyev, A. (2024). TA'LIM MENEJMENTI. TA'LIMNI BOSHQARISH USULLARI VA QARORLARI. Modern Science and Research, 3(6).
- 19. Khudoynazarovich, S. A. (2021). An Opportunity of Internet Marketing in Tourism Sphere. International Journal on Economics, Finance and Sustainable Development, 3(3), 356-361.
- 20.Shadiyev, A. (2022). EXPERIENCE IN THE DEVELOPMENT OF SINGAPORE TOURISM IN UZBEKISTAN. ЦЕНТР НАУЧНЫХ ПУБЛИКАЦИЙ (buxdu. uz), 23(23).

