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### FINANCIAL MARKET AND THE ROLE OF **COMMERCIAL BANKS IN IT**

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**Abstract:** This article provides an overview of the financial market and explores the crucial role played by commercial banks within it. The financial market serves as a platform for the exchange of financial assets, such as stocks, bonds, and derivatives, facilitating the efficient allocation of capital and enabling economic growth. Commercial banks, as key participants in the financial market, perform various functions that contribute to its functioning and stability. They act as intermediaries between borrowers and lenders, mobilize savings, provide credit to individuals and businesses, and offer a wide range of financial services. Additionally, commercial banks engage in risk management, corporate financing, payment services, regulatory compliance, and support economic stimulus efforts. The article highlights the evolving roles and responsibilities of commercial banks in areas such as sustainable finance, fintech collaboration, and financial inclusion. Understanding the role of commercial banks in the financial market is essential for policymakers, investors, businesses, and individuals to navigate the complex landscape of modern finance.

Keywords: financial market, commercial banks, intermediation, risk management, corporate financing, payment services, regulatory compliance, sustainable finance, fintech collaboration, financial inclusion.

### **Introduction:**

The financial market serves as the backbone of economic activity, providing a platform for the exchange of financial assets and enabling the efficient allocation of capital. Within this complex ecosystem, commercial banks play a pivotal role in facilitating transactions, managing risks, and supporting the overall stability of the financial system. This article aims to provide an in-depth understanding of the financial market and shed light on the crucial functions performed by commercial banks within it.

The financial market encompasses a wide range of activities, including the trading of stocks, bonds, commodities, and derivatives. It serves as a marketplace where investors, borrowers, and lenders come together to transact and allocate funds. Commercial banks, as significant participants in the financial market, act as intermediaries between savers and borrowers, mobilizing savings from individuals and businesses and channeling them towards productive investments.

One of the key functions of commercial banks is to facilitate credit creation and provide financial services to individuals and businesses. They play a vital role in supporting economic growth by offering loans, mortgages, and lines of credit to borrowers. Moreover, commercial banks provide a range of specialized services such as trade finance, wealth management, and payment solutions, catering to the diverse needs of their clients.

Risk management is another crucial aspect of commercial banks' role in the financial market. They employ sophisticated techniques and tools to assess, mitigate, and manage risks associated with lending, investment activities, and market fluctuations. By managing risks effectively, commercial banks contribute to financial stability and protect the interests of depositors and investors.

Regulatory compliance is of utmost importance for commercial banks, as they operate within a framework of laws and regulations designed to maintain the integrity and stability of the financial system. Banks adhere to stringent regulatory requirements, such as capital adequacy ratios and reporting obligations, to ensure their soundness and resilience. Compliance with anti-money laundering and know-your-customer regulations is also a critical aspect of their operations.

In recent years, commercial banks have been actively involved in sustainable finance initiatives and collaborations with fintech companies. They have embraced environmental, social, and governance (ESG) considerations in their investment and lending practices, promoting sustainable development and responsible investing. Additionally, partnerships with fintech firms have enabled commercial banks to leverage innovative technologies and deliver enhanced financial services to their customers.

This article aims to provide a comprehensive overview of the role of commercial banks in the financial market. It will delve into various aspects such as intermediation, risk management, corporate financing, payment services, regulatory compliance, sustainable finance, fintech collaboration, and financial inclusion. Understanding the multifaceted functions of commercial banks is essential for policymakers, investors, businesses, and individuals to navigate the intricacies of the financial market and make informed decisions.

### **Literature Analysis:**

Commercial banks play a core intermediary role in financial markets by facilitating transactions and allocating capital. However, rapid digitalization and new fintech entrants have disrupted traditional business models (Bech et al., 2020). To explore the financial market and the role of commercial banks within it, this article draws upon a comprehensive analysis of existing literature and research in the field of finance and banking. A thorough review of scholarly articles, academic papers, books, reports, and reputable sources related to the topic has been conducted to gather insights and information.

The literature analysis encompasses various dimensions of the financial market, including its structure, participants, functions, and dynamics. It examines the role of commercial banks as key players in the financial market ecosystem and explores their contributions to intermediation, risk management, corporate financing, payment services, regulatory compliance, sustainable finance, fintech collaboration, and financial inclusion.

The analysis also encompasses studies on the impact of commercial banks on economic growth, financial stability, and the overall functioning of the financial system. It examines empirical evidence and theoretical frameworks that highlight the importance of commercial banks in mobilizing savings, providing credit, managing risks, and facilitating economic transactions.

### Methods:

The methods employed in this article involve a systematic literature review and analysis. The process began with the identification of relevant keywords and search terms related to the financial market and the role of <u>commercial banks</u>. Various academic databases,



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including peer-reviewed journals and online repositories, were searched to gather scholarly literature on the topic.

The collected literature was then screened and evaluated based on relevance, credibility, and quality. Only reputable and reliable sources were selected for inclusion in the analysis. The selected literature was thoroughly read, analyzed, and synthesized to identify key themes, trends, and findings related to the financial market and the role of commercial banks

The findings from the literature analysis were then organized and structured to provide a comprehensive understanding of the subject matter. The article presents a coherent narrative that integrates the insights from different sources, ensuring a balanced and wellrounded perspective on the financial market and the role of commercial banks.

It is important to note that this article does not involve primary data collection or original research. Instead, it relies on the existing body of knowledge and research in the field. The methods employed aim to provide a rigorous and evidence-based analysis of the topic, drawing upon the collective wisdom and expertise of scholars and researchers in the field of finance and banking. Overall, the literature analysis and methods used in this article ensure a comprehensive and informed exploration of the financial market and the critical role played by commercial banks within it. By synthesizing and analyzing existing research, this article aims to contribute to the understanding of the complex dynamics and functions of the financial market and provide valuable insights for policymakers, investors, businesses, and individuals.

### **Discussion:**

The financial market is a complex and dynamic ecosystem that plays a vital role in the functioning of the global economy. Commercial banks, as key participants in the financial market, perform diverse functions and have a significant impact on economic activity, financial stability, and the overall well-being of individuals and businesses. This discussion section explores key points related to the role of commercial banks in the financial market and highlights their implications.

### 1. Intermediation and Capital Allocation:

Commercial banks act as intermediaries between savers and borrowers, mobilizing savings and channeling them towards productive investments. By accepting deposits from individuals and businesses, they provide a safe and convenient means of saving and facilitate the efficient allocation of capital. Their lending activities enable businesses to invest in expansion, innovation, and infrastructure, which drives economic growth.

### 2. Risk Management and Financial Stability:

Commercial banks play a crucial role in managing risks within the financial market. Through rigorous risk assessment and mitigation practices, they ensure the soundness of their lending portfolios and investment activities. Effective risk management contributes to financial stability, as banks are better equipped to withstand economic downturns and shocks, protecting depositors and investors from significant losses.

### 3. Corporate Financing and Economic Growth:

Commercial banks provide essential financing options to corporations, facilitating their growth and development. Through loans, lines of credit, and other financial services, banks support businesses in meeting their working capital needs, funding capital expenditures, and



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expanding their operations. Adequate access to credit fuels business investment, job creation, and overall economic growth.

4. Payment Services and Financial Inclusion:

In addition to traditional banking services, commercial banks offer payment solutions that facilitate smooth and efficient transactions. They provide individuals and businesses with access to payment systems, such as debit and credit cards, online banking, and mobile payment applications. These services enhance convenience and promote financial inclusion by enabling individuals to participate more fully in economic activities.

5. Regulatory Compliance and Consumer Protection:

Commercial banks operate within a regulatory framework designed to safeguard the integrity and stability of the financial system. Compliance with regulations ensures that banks maintain sufficient capital, adhere to risk management standards, and protect consumers' interests. Regulatory oversight and consumer protection measures help maintain public trust and confidence in the banking sector.

6. Sustainable Finance and Fintech Collaboration:

Commercial banks have increasingly embraced sustainable finance practices, integrating environmental, social, and governance (ESG) considerations into their operations. They are incorporating responsible investing principles, supporting green projects, and aligning their lending practices with sustainability objectives. Furthermore, collaboration with fintech companies has enabled banks to leverage innovative technologies, enhance customer experiences, and expand their digital service offerings.

7. Financial Inclusion and Access to Capital:

Commercial banks play a critical role in promoting financial inclusion by providing access to financial services for underserved populations. They offer basic banking services, microfinance options, and tailored products for small and medium-sized enterprises (SMEs). By extending financial services to marginalized communities and SMEs, banks contribute to reducing economic disparities and fostering inclusive economic growth.

The discussion highlights the multifaceted contributions of commercial banks to the financial market. Their intermediation role, risk management practices, financing capabilities, payment services, regulatory compliance, sustainable finance initiatives, and emphasis on financial inclusion collectively shape the dynamics of the financial market and influence economic outcomes.

Understanding the roles and responsibilities of commercial banks in the financial market is crucial for policymakers, regulators, investors, businesses, and individuals. It allows for informed decision-making, effective risk management, and the formulation of policies that promote financial stability, economic growth, and equitable access to financial services. However, it is important to recognize that the financial market is continually evolving, influenced by technological advancements, regulatory changes, and shifting consumer preferences. Commercial banks must adapt to these changes, embrace innovation, and maintain robust risk management practices to navigate the complexities of the financial market and continue fulfilling their vital role in driving economic progress.

### **Results:**

The analysis of the financial market and the role of commercial banks has yielded several key results. These results provide insights into the functions, contributions, and

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implications of commercial banks within the financial market ecosystem. The following are the key findings:

1. Intermediation and Capital Allocation:

Commercial banks play a crucial role as intermediaries between savers and borrowers. They mobilize savings from individuals and businesses through deposit-taking activities and channel these funds towards productive investments. This intermediation function facilitates the efficient allocation of capital, enabling businesses to access the necessary funding for growth and expansion.

2. Risk Management and Financial Stability:

Commercial banks are actively involved in managing risks within the financial market. They employ robust risk assessment and risk mitigation strategies to ensure the soundness of their lending portfolios and investment activities. Effective risk management contributes to financial stability by reducing the likelihood of bank failures and systemic disruptions, safeguarding the interests of depositors and investors.

3. Corporate Financing and Economic Growth:

The provision of credit by commercial banks is essential for corporate financing. Through loans, lines of credit, and other financial services, banks support businesses in meeting their capital requirements, funding operations, and driving economic growth. Adequate access to credit enables businesses to invest in new projects, expand their operations, and create employment opportunities, stimulating overall economic activity.

4. Payment Services and Financial Inclusion:

Commercial banks offer a wide range of payment services that facilitate efficient and secure transactions. These services include debit and credit cards, online banking platforms, mobile payment applications, and other electronic payment options. By providing accessible and convenient payment solutions, commercial banks contribute to financial inclusion by enabling individuals, including unbanked populations, to participate fully in economic activities.

5. Regulatory Compliance and Consumer Protection:

Commercial banks operate within a regulatory framework to ensure financial system stability and protect consumers. They comply with regulations related to capital adequacy, risk management practices, and consumer protection. Regulatory oversight and consumer protection measures enhance transparency, accountability, and trust in the banking sector, promoting the overall integrity of the financial market.

6. Sustainable Finance and Fintech Collaboration:

Commercial banks are increasingly engaged in sustainable finance practices. They integrate environmental, social, and governance (ESG) considerations into their investment and lending decisions, promoting responsible investing and supporting sustainable projects. Additionally, commercial banks collaborate with fintech companies to leverage innovative technologies, enhance customer experiences, and expand digital financial services.

7. Financial Inclusion and Access to Capital:

Commercial banks play a crucial role in promoting financial inclusion by providing access to financial services for underserved populations. They offer basic banking services, microfinance options, and tailored products for SMEs. By extending financial services to marginalized communities and SMEs, commercial banks contribute to reducing economic disparities, fostering inclusive economic growth, and empowering individuals and businesses.



These results demonstrate the multifaceted contributions of commercial banks to the financial market. Their intermediation role, risk management practices, corporate financing capabilities, payment services, regulatory compliance, sustainable finance initiatives, and emphasis on financial inclusion collectively shape the dynamics of the financial market and influence economic outcomes. Understanding these results is essential for policymakers, regulators, investors, businesses, and individuals to navigate the intricacies of the financial market effectively. It enables informed decision-making, effective risk management, and the formulation of policies that promote financial stability, economic growth, and equitable access to financial services.

The financial market is a complex and dynamic ecosystem that plays a crucial role in the global economy. Commercial banks, as key participants within this ecosystem, fulfill various functions and have a significant impact on economic activity, financial stability, and the well-being of individuals and businesses. Through the analysis of the financial market and the role of commercial banks, several key insights have emerged.

Commercial banks serve as intermediaries, mobilizing savings from individuals and businesses and channeling them towards productive investments. They facilitate the efficient allocation of capital, enabling businesses to access the necessary funding for growth and expansion. Additionally, commercial banks actively manage risks within the financial market, employing robust risk assessment and mitigation strategies to ensure the soundness of their lending portfolios and investment activities. This contributes to financial stability and protects the interests of depositors and investors.

The provision of credit by commercial banks is vital for corporate financing, enabling businesses to meet their capital requirements, fund operations, and drive economic growth. Access to credit fuels business investment, job creation, and overall economic activity. Moreover, commercial banks offer payment services that facilitate secure and efficient transactions, promoting financial inclusion by enabling individuals, including the unbanked, to participate fully in economic activities.

Regulatory compliance is a key aspect of commercial banking, ensuring the stability and integrity of the financial system. Banks adhere to regulations related to capital adequacy, risk management practices, and consumer protection. Such oversight enhances transparency, accountability, and trust in the banking sector.

Commercial banks are increasingly embracing sustainable finance practices and collaborating with fintech companies to leverage innovative technologies. They integrate environmental, social, and governance (ESG) considerations into their operations and investment decisions, supporting responsible investing and sustainable projects. Furthermore, commercial banks play a crucial role in promoting financial inclusion by providing access to financial services for underserved populations. They offer basic banking services, microfinance options, and tailored products for small and medium-sized enterprises (SMEs), reducing economic disparities and fostering inclusive economic growth.

### **Conclusion:**

In conclusion, commercial banks are integral to the financial market, fulfilling diverse functions that contribute to economic growth, financial stability, and financial inclusion. Their intermediation role, risk management practices, corporate financing capabilities, payment services, regulatory compliance, sustainable finance initiatives, and emphasis on financial inclusion collectively shape the dynamics of the financial market and influence economic



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outcomes. Understanding the role of commercial banks in the financial market is essential for policymakers, regulators, investors, businesses, and individuals. It enables informed decision-making, effective risk management, and the formulation of policies that promote financial stability, economic growth, and equitable access to financial services. By recognizing the significance of commercial banks and their contributions, stakeholders can work towards a more resilient, inclusive, and sustainable financial market ecosystem.

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